



For Immediate Release:

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MAZDA INTRODUCES FAMILY OF CROSSOVER SUVs

-- 2007 CX-9 and 2008 Tribute displayed at Calgary auto show--

(Richmond Hill, ON): Following its third consecutive year of record-breaking sales, Mazda Canada is setting the stage for another successful year. Highlighting Mazda's display at this year's *Calgary International Auto and Truck Show* is the new 2007 CX-9 intermediate crossover SUV and the 2008 Tribute compact SUV, which has been completely redesigned. Both vehicles join the sporty CX-7 crossover SUV in Mazda dealerships to deliver one of the most dynamic crossover SUV line-ups on the market.

The 2007 CX-9 is a refined, 7-passenger crossover SUV with outstanding driving dynamics, exceptional fit and finish, and is the most luxurious of Mazda's family of SUVs. Going on sale in March of this year, the re-designed 2008 Tribute, with four- or six-cylinder engines

available, offers plenty of functionality, is fun-to-drive, and is Mazda's entry-level SUV.

"The CX-9 and re-designed Tribute perfectly complement our CX-7 and offer consumers very interesting choices when shopping for a crossover or sport utility vehicle," said Don Romano, president of Mazda Canada Inc. "Adding these two new models to our showroom of award-winning vehicles certainly sets the stage for another year of growth in 2007," he continued.

Rounding out the Mazda display in Calgary is the full complement of Mazda's award-winning vehicles such as the Mazda3, Mazda5, Mazda6, MX-5, RX-8, MAZDASPEED3, MAZDASPEED6, and B-Series pickup truck.

Mazda Canada Inc. is responsible for the sales and marketing, customer service and parts support of Mazda vehicles in Canada. Headquartered in Richmond Hill, Ontario, Mazda Canada has a nationwide network of 160 dealerships. For additional information visit Mazda Canada's media website at www.media.mazda.ca

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