



**mazda**

Mazda Canada Inc.  
55 Vogell Road, Richmond Hill, Ontario L4B 3K5  
Phone: (905) 787-7000

Visit us at:  
[www.mazda.ca](http://www.mazda.ca)  
[www.media.mazda.ca](http://www.media.mazda.ca)



## Press Release

### Refreshed Mazda5 Makes its Canadian Premiere at the 2008 Montréal International Auto Show

(Richmond Hill, ON): Highlighting the Mazda stand at the 2008 Montréal International Auto Show is a freshened version of the popular Mazda5. For the 2008 model year, the Mazda5 receives sophisticated styling revisions, and new standard safety features and equipment.

Launched in the summer of 2005 as a 2006 model, the compact-size Mazda5 offers Canadian consumers looking for outstanding fuel economy and seating for six people a unique choice. Featuring three rows of seats and two sliding rear doors, the Mazda5 is capable of carrying six people comfortably. When not required for seating, the rear 50/50 split bench seat folds flat, providing exceptional cargo capacity for a compact vehicle.

For 2008, the Mazda5 receives a minor facelift with new redesigned front and rear bumpers and front grille, new LED tail lamps (GT model), and redesigned 16" & 17" alloy wheels. On the inside, the front passenger seat now includes an inner armrest while the second row of seats gets outer armrests. New black-out gauges and an auxiliary audio input jack are also now standard, and two new interior colours are available: sand and black (cloth seat material for GS and leather for GT).

The 2008 Mazda5 will be offered in two trim grades: GS and GT. Both trim grades are powered by Mazda's 2.3-litre, four-cylinder engine, which in the Mazda5 produces 153-horsepower and 148-lb. ft of torque. A five-speed manual transmission; four-wheel disc brakes with ABS and Electronic Brake Force Distribution; driver and passenger front air bags, side air bags and side air curtains; front and rear stabilizer bars; power windows, locks and mirrors; dual sliding doors; tilt and telescopic steering with steering wheel mounted audio controls; AM/FM/CD player with 4-speakers; rain-sensing front windshield wipers; and remote keyless entry are just a few of the many standard features on the Mazda5.

The Mazda5 GS comes equipped with 16-inch alloy wheels and 205/55 R16 all-season tires, and dual front airbags, side airbags and curtain airbags are now standard. Options available on the Mazda5 GS include a new five-speed sport automatic transmission, and air conditioning with automatic climate control and 2nd-row cool air vents with fan-speed control.

The top-of-the-line Mazda5 GT sports larger, 17-inch alloy wheels with 205/50 R17 all-season tires; cruise control with steering wheel mounted controls; six, instead of four, speakers; a fold-out table and storage compartment that is stored in one of the middle row seats; power moonroof; leather-wrapped steering wheel and shift knob; fog lamps; and rear roof spoiler. As well, on the Mazda5 GT model, closing the dual sliding rear doors is assisted by a small motor that pulls the door securely into place once it has travelled the length of the door rail.



New for 2008, the Mazda5 GT now comes standard with LED tail lamps; air conditioning with climate controls and 2nd-row cool air vents with fan-speed control; Bluetooth® Hands-Free Phone System; and a new dark grey and silver instrument panel.

An optional Leather Package is available on the Mazda5 GT. This package adds leather seats, of which the driver and front passenger seats are heated. A Navigation System with CD changer is also now available as an option on the GT model.

"Since its introduction, the Mazda5 has been hugely popular in Quebec winning numerous accolades including Le Guide de l'Auto's 'Car of the Year' award," said Alain Desrochers, Regional Manager for Mazda's Eastern Region. "Now, consumers receive even more comfort and peace-of-mind with added standard equipment and safety features," he continued.

Rounding out the Mazda display in Montréal is the full complement of Mazda's award-winning vehicles: Mazda3, Mazda6, MX-5, RX-8, MAZDASPEED3, CX-7, CX-9, Tribute and B-Series pickup truck.

Mazda Canada Inc. is responsible for the sales and marketing, customer service and parts support of Mazda vehicles in Canada. Headquartered in Richmond Hill, Ontario, Mazda Canada has a nationwide network of 160 dealerships. For additional information visit Mazda Canada's media website at [www.media.mazda.ca](http://www.media.mazda.ca)

Contact: Gregory Young, Director, Corporate Public Relations  
(905) 787-7094; [gyoung@mazda.ca](mailto:gyoung@mazda.ca)