



SKYACTIV TECHNOLOGY

2013 MAZDA3 SPECIFICATIONS & FEATURES

PRODUCTION TIMING

Job #1: August 2012

LINEUP

Trim

GX

GS-SKY

GT

CONTENT

PAGE(S)

2013 Mazda3 Model Line-up	2
2013 Mazda3 Key Changes.....	3
2013 Mazda3 Colour and Trim Guide.....	4
2013 Mazda3 Specifications.....	5
2013 Mazda3 Sport Equipment and Features.....	7
2013 Mazda3 Equipment Walk	10

* Information contained herein is subject to change without notice

2013 MAZDA3 MODEL LINE-UP

Trim	Trans	Engine	Description
GX	5MT	2.0L I4	
GX	5AT	2.0L I4	
GX	5MT	2.0L I4	A/C
GX	5MT	2.0L I4	A/C, Convenience Package
GX	5AT	2.0L I4	A/C
GX	5AT	2.0L I4	A/C, Convenience Package
GS-SKY	6MT	2.0L SKY I4	
GS-SKY	6MT	2.0L SKY I4	Moonroof
GS-SKY	6MT	2.0L SKY I4	Moonroof, GS-L
GS-SKY	6MT	2.0L SKY I4	Touring Edition
GS-SKY	6AT	2.0L SKY I4	
GS-SKY	6AT	2.0L SKY I4	Moonroof
GS-SKY	6AT	2.0L SKY I4	Moonroof, GS-L
GS-SKY	6AT	2.0L SKY I4	Touring Edition
GT	6MT	2.5L I4	
GT	5AT	2.5L I4	

Options	Available On
5-speed Sport Mode AT	GX, GT
SKYACTIV-Drive 6-speed Sport mode AT	GS-SKY
Convenience Package *	GX
Moonroof	GS-SKY
GS-L **	GS-SKY
Touring Edition ***	GS-SKY
Crystal White Pearl	All models

* Convenience Package includes: Alloy wheels, Bluetooth hands-free system, Audio profile, 6 speakers, Cruise control & steering wheel cruise controls, Steering wheel mounted audio controls.

* GS-L includes: Fog lights, Leather upholstery, 8-way adjustable power driver seat, leather-like sliding console lid, Leather-like side door trim.

***Touring Edition Package includes: Intelligent system with push button ignition system, LED taillights, Rear lip spoiler, Dual-zone automatic climate controls, Auto dimming rearview mirror, Premium 10-speaker BOSE audio system, Centerpoint® and Audio Pilot™

2013 MAZDA3 KEY CHANGES

13MY New Standard Equipment:

- USB audio input
- Alloy wheels with black colour cap previously silver



13MY GS-SKY New Standard Equipment:

- Multi Information Display (MID)
- Trip computer with fuel economy/range, and average speed data

13MY New GS-SKY Touring Edition:

- Intelligent system with push button ignition system
- LED taillights
- Rear lip spoiler
- Dual-zone automatic climate controls
- Auto dimming rearview mirror
- Premium 10-speaker BOSE audio system
- Centerpoint® and Audio Pilot™



13MY GT New Standard Equipment

- Blind Spot Monitoring System (BSM)
- SIRIUS satellite radio
- Full Screen NAV
- AFS with auto leveling
- Intelligent key system with push button ignition system



2013 MAZDA3 COLOUR AND TRIM GUIDE

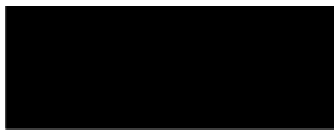
Disclaimer

This colour guide has been added to facilitate the ordering process. Although we have made every effort to match the colour and fabric, we cannot guarantee the images below are their exact equivalent.

Exterior Colours	Interior Colour and Trim					
	GX		GS		GT	
	Cloth		Cloth & Leather		Leather	
	Black	Beige	Black	Beige	Black	Beige
Black Mica	■		■		■	
Velocity Red Mica	■		■		■	
Crystal White Pearl	■	■	■	■	■	■
Indigo Lights Mica	■		■		■	
Aluminum Metallic Mica	■		■		■	
Graphite Mica	■		■		■	
Newport Slate Metallic	■		■		■	
Sky Blue Mica	■		■		■	

■ Available

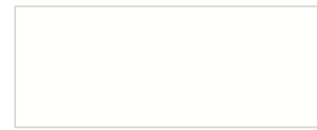
Exterior Colours



Black Mica



Velocity Red Mica



Crystal White Pearl



Indigo Lights Mica



Aluminum Metallic Mica



Graphite Mica



Newport Slate Metallic



Sky Blue Mica

Interior Colours

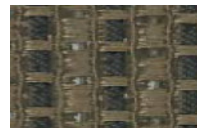
Cloth



Black GX



Black GS



Beige GX

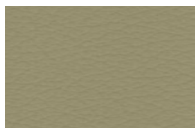


Beige GS

Leather



Black Leather GT



Beige Leather GT

2013 MAZDA3 SPECIFICATIONS

Engine	<u>GX, GX w/ AC</u>	<u>GS-SKY</u>	<u>GT</u>
Type	2.0L Inline 4-cylinder	SKYACTIV-G 2.0L Inline 4-cylinder	2.5L Inline 4-cylinder
Valve gear	DOHC 16-valve	DOHC 16-valve	DOHC 16-valve
Displacement	1999 cc	1998 cc	2489 cc
Bore and stroke	87.5 x 83.1 mm	83.5 x 91.2 mm	89.0 x 100.0 mm
Compression ratio	10.0 : 1	12.0 : 1	9.7 : 1
Horsepower SAE net	148 @ 6500 RPM	155 @ 6000 RPM	167 @ 6000 RPM
Torque, SAE net lb-ft	135 @ 4500 RPM	148 @ 4100 RPM	168 @ 4000 RPM
Fuel system	Electronic Fuel Injection (EFI)	Electronic Fuel Injection (EFI)	Electronic Fuel Injection (EFI)
Recommended fuel	Regular (Unleaded)	Regular (Unleaded)	Regular (Unleaded)

Drivetrain

Type	Transverse front engine / front-wheel drive
Clutch type	Single Dry Plate with Diaphragm Spring (except AT)
Transmission	5-speed manual (GX) SKYACTIV-MT 6-speed manual transmission (GS-SKY) Optional: SKYACTIV-Drive 6-speed Sport mode AT (GS-SKY) 6-speed manual (GT) Optional: 5-speed Sport mode AT (GX/GT)

	<u>GX, GX w/ AC</u>		<u>GS-SKY</u>		<u>GT</u>	
	<u>5MT</u>	<u>5AT Sport</u>	<u>SKYACTIV-MT 6-sp</u>	<u>SKYACTIV-Drive 6-speed Sport AT</u>	<u>6MT</u>	<u>5AT Sport</u>
Transmission						
Gear Ratios: 1st	3.307	3.620	3.363	3.552	3.454	3.620
2nd	1.842	1.925	1.947	2.022	2.059	1.925
3rd	1.310	1.285	1.300	1.452	1.392	1.285
4th	0.970	0.933	0.971	1.000	1.030	0.933
5th	0.755	0.692	0.795	0.708	0.837	0.692
6th	--	--	0.645	0.599	0.717	--
Reverse	3.166	3.405	3.385	3.893	3.198	3.405
Final drive	4.105	3.458	4.105	3.591	4.105	3.652

Electrical System

Type	12 Volt
Battery	75D23L
Alternator	12 Volt - 100 amp
Starter	1.0kW (GX/GS-SKY); 1.4kW (GT)
Ignition system	Distributor Less Ignition

Chassis

Frame	Unit body (monocoque) with side door impact protection beams and triple "H" construction
Front suspension	Independent, strut type, coil springs, stabilizer bar
Rear suspension	Independent, multi-link type, coil springs, stabilizer bar
Shock absorbers	Telescopic-type, double acting
Steering	Rack and pinion with Electro Hydraulic Power Assist Steering
Steering ratio	16.2 : 1
Steering wheel turns	2.94 (lock to lock)
Min. turning circle	10.4m (curb to curb)
Brakes	Power-assisted front and rear disc brakes Anti-lock Braking System w/ Electronic Brake Force Distribution
Wheels	16" steel wheels (GX) 16" alloy wheels (GS-SKY) 17" alloy wheels (GT)

2013 MAZDA3 SPECIFICATIONS

Chassis (con't)

Tires	205/55R16 all-season tires (GX/GS-SKY) 205/50R17 all-season tires (GT)
Curb Weight	1,304 kg (MT)/ 1,332 kg (AT) - GX models 1,304 kg (MT)/ 1,340 kg (AT) - GS-SKY models 1,378 kg (MT)/ 1,404 kg (AT) - GT models

Capacities

Seating	5
Washer fluid tank	4.0L
Fuel tank	55L (GX/GS-SKY); 60L (GT)
Coolant capacity	7.5L

External Dimensions (mm)

Wheelbase	2,640
Track (fr/rr)	1,535 / 1,520 (GX/GS-SKY), 1,530 / 1,515 (GT)
Overall length	4,595 – all models
Overall width	1,755
Overall height	1,470
Ground clearance	155

Internal Dimensions

Headroom (fr/rr)	987 mm / 953 mm (w/o moonroof) 967 mm / 950 mm (w/ moonroof)
Legroom (fr/rr)	1,068 mm / 919 mm
Shoulder room	(fr/rr) 1,395 mm / 1,371 mm
Passenger volume	2,665 L
Trunk room capacity	335L
Total interior volume	3,000 L

Fuel Economy Ratings

	2.0L (GX, GX w/ AC)		2.0L GS-SKY		2.5L (GT)	
	5MT	5AT Sport	6MT SKYACTIV	6AT SKYACTIV	6MT	5AT Sport
City	8.1	8.7	7.7	7.1	10.2	9.2
Highway	5.9	6.0	5.0	4.9	6.9	6.7

Performance Data

Top Speed (km/h)	188 (w/ speed limiter) – (GX/GT) 195 (w/ speed limiter) – (GS SKY)
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2013 MAZDA3 EQUIPMENT AND FEATURES

	<i>GX</i>	<i>GX W/ AC</i>	<i>GS- SKY</i>	<i>GT</i>
ENGINE & TRANSMISSION				
2.0L DOHC 16-valve 4-cylinder engine	S	S	--	--
SKYACTIV-G 2.0L DOHC 16-valve 4-cylinder engine	--	--	S	--
2.5L DOHC 16-valve 4-cylinder engine	--	--	--	S
5-speed manual transmission	S	S	--	--
6-speed manual transmission	--	--	--	S
SKYACTIV-MT 6-speed manual transmission	--	--	S	--
5-speed Sport mode automatic transmission	O	O	--	O
SKYACTIV-Drive 6-speed Sport mode automatic transmission	--	--	O	--
Front wheel drive	S	S	S	S
Traction Control System (TCS)	S	S	S	S
Dynamic Stability Control (DSC)	S	S	S	S
SUSPENSION				
Front: Independent, strut type and coil springs	S	S	S	S
Rear: Independent, multi-link type and coil springs	S	S	S	S
Front and rear stabilizer bars	S	S	S	S
Rack and pinion with variable power assist	S	S	S	S
Power-assisted front and rear disc brakes	S	S	S	S
TIRES & WHEELS				
205/55R16 all-season tires	S	S	S	--
205/50R17 all-season tires	--	--	--	S
16" steel wheels	S	S	--	--
16" alloy wheels	--	CP	S	--
17" alloy wheels	--	--	--	S
Temporary spare tire	S	S	S	S
EXTERIOR FEATURES				
Exterior door handle – body coloured	S	S	S	S
Black grille with matte finish grille bar	S	S	S	--
Black grille with glossy black finish grille bar	--	--	GS-L	S
Body coloured power door mirrors	S	S	--	--
Body coloured, dual heated, power door mirrors	--	--	S	S
Variable intermittent windshield wipers	S	S	--	--
Rain-sensing intermittent windshield wipers	--	--	S	S
Rear window wiper & washer	S	S	S	S
Rear window defroster	S	S	S	S
Sporty exhaust outlet garnish	--	--	S	--
Dual sport exhaust garnish	--	--	--	S
2.5L badge	--	--	--	S
Rear spoiler lip type	--	--	TE	S
Roof Rack mounting hardware	S	S	S	S
Auto light control	--	--	S	S
Adaptive Front Headlights (AFS) with automatic headlamp leveling	--	--	--	S
Sporty fog lights	--	--	GS-L	S
Sporty LED taillights	--	--	TE	S
Halogen headlamps	S	S	S	--
Bi-Xenon (HID) headlamps with manual leveling	--	--	--	S
Blind spot monitoring system (BSM)	--	--	--	S

2013 MAZDA3 EQUIPMENT AND FEATURES

	<i>GX</i>	<i>GX W/ AC</i>	<i>GS- SKY</i>	<i>GT</i>
INTERIOR FEATURES				
Air conditioning with Micron air filter	--	S	S	S
Mechanical dial type HVAC controls	S	S	S	--
Dual-zone automatic climate controls	--	--	TE	S
Rear heater ducts	S	S	S	S
Exterior temperature gauge	S	S	S	S
Blue light on the temperature gauge in the meter set for low engine temperature	S	S	S	S
Bluetooth® hands-free phone system with Audio Profile®	--	CP	S	S
Steering wheel-mounted cruise control	--	CP	S	S
Tilt steering wheel	S	S	S	S
Telescopic steering wheel	S	S	S	S
Internal fuel door release	S	S	S	S
Power door locks	S	S	S	S
Central locking switch on driver and passenger front doors	S	S	S	S
Speed sensing door locks	S	S	S	S
Power windows w/ driver's one-touch down feature	S	S	S	S
Power window switch illumination (Driver side only)	S	S	S	S
Keyless entry with 2 action unlock feature and trunk release (2 retractable key fobs)	S	S	S	S
Intelligent key system with push button ignition system	--	--	TE	S
Illuminated entry	S	S	S	S
Trunk/ cargo light	S	S	S	S
Day/night rearview mirror	S	S	S	--
Auto dimming rearview mirror	--	--	TE	S
Driver and passenger sunvisor w/ vanity mirror	S	S	S	S
Map lamps	S	S	S	S
Overhead console with sunglass storage holder	--	--	--	S
Passenger assist grips (3)	S	S	S	S
Coat hooks (2)	S	S	S	S
Driver-side footrest	S	S	S	S
12V power outlet (2)	S	S	S	S
Power glass moonroof with tilt and slide	--	--	O	S
Cloth seats	S	S	S	--
Adjustable heated front seats	--	--	S	S
Leather seats	--	--	GS-L	S
8-way adjustable driver's power seat	--	--	GS-L	S
Reclining front bucket seats w/ thigh support	S	S	S	S
Manual adjustable driver's seat lifter	S	S	S	--
60/40 split fold-down rear seatback w/ lock function	S	S	S	S
Leather-wrapped 3-spoke steering wheel	--	--	S	S
Leather-wrapped shift knob	--	--	S	S
Silver finish on inner door handle	--	--	S	S
Molded cloth door trim	S	S	S	S
Molded leather-like trimmed door panel	--	--	GS-L	S
Custom fitted floor mats	S	S	S	S
Centre console box w/ lid	S	S	S	--
Centre console box w/ sliding lid	--	--	--	S

2013 MAZDA3 EQUIPMENT AND FEATURES

	<i>GX</i>	<i>GX W/ AC</i>	<i>GS- SKY</i>	<i>GT</i>
Soft-feel leather-like sliding console lid	--	--	GS-L	S
Rear center armrest with 2 cup holders	--	--	S	S
Front door storage pockets with bottle holders	S	S	S	S
Rear door bottle holders	S	S	S	S
Illuminated glove compartment	S	S	S	S
Passenger's side seat back pocket	S	S	S	S
Dual front cupholders	S	S	S	S
Ignition key illumination	S	S	S	S
Tachometer	S	S	S	S
Warning lights for oil pressure, check engine, low washer fluid, low fuel level and door ajar	S	S	S	S
Warning lights for airbags	S	S	S	S
Multi Information Display (MID) without colour	--	--	S	S
Full Screen NAVI	--	--	--	S
Trip computer with fuel economy/range, and average speed data	--	--	S	S
AUDIO SYSTEM				
AM/FM CD player with MP3 capability and 4 speakers	S	S	--	--
AM/FM CD player with MP3 capability, 4 speakers and 2 tweeters	--	CP	S	S
Single CD	S	S	S	S
USB and Auxiliary Input	S	S	S	S
Steering wheel-mounted audio controls	--	CP	S	S
Premium 10-speaker Bose audio system with Centerpoint® and Audio Pilot™ Noise Compensation System	--	--	TE	S
SIRIUS satellite radio	--	--	--	S
SAFETY & SECURITY				
Anti-lock brake system (ABS) w/ EBSD	S	S	S	S
Side door impact protection beams	S	S	S	S
Dual front airbags, side airbags and curtain airbags	S	S	S	S
Engine immobilizer theft deterrent system	S	S	S	S
Anti-theft alarm system	S	S	S	S
Front active headrests	S	S	S	S
Adjustable rear seat headrests	S	S	S	S
Adjustable front safety belt anchors	S	S	S	S
Integrated child seat anchor brackets	S	S	S	S
3-point rear safety belts	S	S	S	S
Driver and front passenger safety belt pretensioners and load limiters	S	S	S	S
Child-proof door locks	S	S	S	S
S = Standard O=Optional CP= Convenience Package GS-L= Leather Package TE=Touring Edition				

2013 MAZDA3 EQUIPMENT WALK

GX

Includes:

2.0L engine
148 horsepower
135 lb-ft torque
5-speed transmission
ABS with EBFD
4-wheel disc brakes
Dynamic Stability Control (DSC)
Traction Control System (TCS)
16" steel wheels
Body coloured door mirrors
Body coloured door handles
Variable intermittent wipers
Power door mirrors
AM/FM/CD w/ MP3 capability
4 speakers
USB and Auxiliary audio input
Tilt & telescopic steering
Passenger seatback pocket
Day/night rearview mirror
Power windows w/ driver 1-touch down
Power door locks
Keyless entry system
Jack Knife Key (2)
Map lights
12V power outlets (2)
Illuminated entry (base)
Cloth upholstery
60/40 split rear seatback
Front seat console & lid
Exterior temperature gauge
Illuminated glove compartment
Front, side, curtain air bags
Front active head restraints
Anti-theft alarm

GX w/ Air Conditioning

Includes:

Air Conditioning
2.0L engine
148 horsepower
135 lb-ft torque
5-speed transmission
ABS with EBFD
4-wheel disc brakes
Dynamic Stability Control (DSC)
Traction Control System (TCS)
16" steel wheels
Body coloured door mirrors
Body coloured door handles
Variable intermittent wipers
Power door mirrors
AM/FM/CD w/ MP3 capability
4 speakers
Auxiliary audio input
Tilt & telescopic steering
Passenger seatback pocket
Day/night rearview mirror
Power windows w/ driver 1-touch down
Power door locks
Keyless entry system
Jack Knife Key (2)
Map lights
12V power outlets (2)
Illuminated entry (base)
Cloth upholstery
60/40 split rear seatback
Front seat console & lid
Exterior temperature gauge
Illuminated glove compartment
Front, side, curtain air bags
Front active head restraints
Anti-theft alarm

Convenience Package

Alloy wheels
Bluetooth hands-free phone
Audio profile
6 speakers
Cruise control & steering wheel cruise controls
Steering wheel mounted audio controls

GS-SKY

Includes GX w/ Air conditioning equip.,

and Convenience Package plus:
SKYACTIV-G 2.0L engine
155 horsepower
148 lb-ft torque
SKYACTIV-MT 6-speed manual transmission
Single sporty exhaust garnish
Rain sensing wipers
Automatic headlights (on/off)
Heated door mirrors
Rear centre armrest w/ 2 cupholders
Heated front seats
Leather-wrapped steering wheel
Leather-wrapped shift knob
Illuminated entry (high)
Multi Information Display (MID)
Trip Computer

Power Moonroof

GS-L Package

Fog lights
Leather upholstery
8-way adjustable power driver seat
Leather-like sliding console lid
Vinyl side door trim

GS-Touring Edition

Intel Key w/ push button start
LED tail lights
Dual zone auto climate control
Auto dimming rearview mirror
BOSE® audio
Centerpoint® & Audio Pilot®
10 speakers
Rear Lip Spoiler

GT

Includes GS equipment, Moonroof, GS-L Package,

and Touring Edition plus:
2.5L engine
167 horsepower
168 lb-ft torque
6-speed transmission
17" Alloy Wheels
Dual sporty exhaust outlets
2.5L badge
Full screen NAV
Bi-Xenon headlights
Blind Spot Monitoring System (BMS)
SIRIUS satellite radio
AFS w/ auto leveling

5 Speed Sport mode AT

5 Speed Sport mode AT

6 Speed Sport mode AT

5 Speed Sport mode AT