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All-new Mazda6 to Debut at the 2007 Frankfurt Motor Show

HIROSHIMA, Japan—Mazda Motor Corporation will showcase the world premiere of the all-new Mazda6 (known as the all-new Mazda Atenza in Japan) at the 62nd annual Frankfurt Motor Show to be held from Tuesday, September 11 through Sunday, September 23, 2007.

The Frankfurt Motor Show press days are September 11 and 12, and the public days are September 15-23. Mazda will hold its press conference on Tuesday, September 11, at 13:45 (local time).



All-new Mazda6 (European specification)

The all-new Mazda6 arrives as a full redesign of Mazda's first model to embody the Zoom-Zoom product philosophy, offering a thrilling drive to all those who still remember the love of motion first experienced as a child. Following the all-new Mazda2, the new Mazda6 is the second Mazda new generation product to evolve to the next stage, further deepening the emotional connection between man and machine - Mazda calls it "Kizuna".

Inheriting Mazda's tradition of responsive handling and performance that has become recognized around the world and evolving the original model's distinctive design and exceptional functionality, the all-new Mazda6 takes a step forward in quality and offers strengthened environmental and safety performance. The result is an exciting and delightful experience that only the all-new Mazda6 can deliver.

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