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***ALL-NEW MAZDA3 SEDAN TO DEBUT AT  
THE 2008 LOS ANGELES AUTO SHOW***

**HIROSHIMA, Japan**—Mazda Motor Corporation has confirmed that the sedan version of the all-new Mazda3 (known as Mazda Axela in Japan), fully redesigned for the first time in five years, will be revealed at the Los Angeles Auto Show<sup>\*1</sup> on November 19, 2008.



All-new Mazda3 sedan (North American specification)

The covers will be pulled off during Mazda's press conference from 12:20 to 12:45 p.m. (local time) revealing the all-new Mazda3, the latest evolution of Mazda's Zoom-Zoom spirit.

Every element of the all-new Mazda3 has been developed for heightened exhilaration, with a more refined sporty ride, top class fuel economy and quietness. Environmental and safety features, based on Mazda's long-term "Sustainable Zoom-Zoom" vision, aim to achieve a balance with fun-to-drive. Add in a new expressive face and Mazda's dynamic design elements, and the all-new Mazda3 is everything a driver could ask for in a sports compact.

The brand new version of Mazda's best-selling sports compact carries forward the heritage of Mazda and the pedigree of the current Mazda3. Since its launch in 2003, the current Mazda3 has sold approximately 1.8 million vehicles<sup>\*2</sup> in over 100 countries and has won more than 90 global motoring awards<sup>\*3</sup> to date. The Mazda3 accounts for almost one in three Mazdas sold every year.

Following the world debut of the North American specification sedan with 2.0- and 2.5-liter engines at the show, the five-door hatchback version will be revealed in line with Mazda's global sales schedule.

*\*1 The press days are November 19 and 20, and the public days are November 21 through 30.*

*\*2 Currently Mazda's top selling model globally, with one of the highest production volumes of any single model in Japan.*

*\*3 Awards include: Car of the Year in Russia, Canada, Spain, Israel, Thailand, Hong Kong, Indonesia, etc., and European Car of the Year second place.*

Mazda Canada Inc. is responsible for the sales and marketing, customer service and parts support of Mazda vehicles in Canada. Headquartered in Richmond Hill, Ontario, Mazda Canada has a nationwide network of 160 dealerships. For additional information visit Mazda Canada's media website at [www.media.mazda.ca](http://www.media.mazda.ca)

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