



MAZDA3 MPS AND MAZDA KABURA TO BE EXHIBITED AT THE 2006 GENEVA INTERNATIONAL MOTOR SHOW

Japan, February 13, 2006. Mazda Motor Corporation will showcase the world premiere of the new Mazda3 MPS, as well as present the regional debut of the Kabura concept vehicle at the 76th annual Geneva International Motor Show, to be held from Tuesday, February 28 through Sunday, March 12, 2006.

Joining them on the Mazda stand will also be a Mazda5 Hydrogen RE Hybrid concept vehicle—powered by a RENESIS hydrogen rotary dual-fuel-engine that can use hydrogen or gasoline, and offering outstanding eco-friendliness and both Zoom-Zoom driving pleasure. Also, the new, upgraded range of Mazda3 models will be revealed at the Geneva Show.

Mazda will hold a press briefing at the Mazda stand from 11:45 to 12:00 on Tuesday, February 28, 2006.

Detailed information and photos will be made available at that time.

New Mazda3 MPS

The Geneva global premiere of the flagship of the Mazda3 range, the all-new Mazda3 MPS, will give sports-minded customers the chance for a double dose of Zoom-Zoom driving fun. Mazda3 MPS is the second model in Mazda Performance Series, following Mazda6 MPS. The car will be called Mazdaspeed Axela in Japan, Mazdaspeed3 in North America and, in other key areas including Europe, Australia and New Zealand, Mazda3 MPS.

With its compact, lightweight body and substantial power generated by its 2.3L MZR DISI TURBO petrol engine, Mazda3 MPS will arrive as the highest performance sports compact with front-wheel drive (FWD) on the road today.

To create this new benchmark, Mazda looked to embody the three distinct factors in the MPS: Driving Fun, Ownership Delight and Everyday User Friendly Convenience.

Unique styling pursues a look of strength and solidity in a design that conveys the car's unmatched dynamic performance at a glance.

Mazda3 MPS reflects Mazda's intention to continue delivering Zoom-Zoom in all its products.

Mazda Kabura

Mazda Kabura, which made its global debut at the North American International Auto Show in January 2006, continues the Zoom-Zoom tradition of delivering exhilarating sports cars, stretching the bounds of interior versatility in radical directions and was designed to appeal to young customers and to support their lifestyles. The Mazda Kabura compact sports coup design concept combines the look and feel of an exotic sports car with practicality and affordability.

For digital photographs please go to: <http://www.media.mazda.ca> or <http://www.media.mazda.com>

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