



2024 MAZDA3

SPECIFICATIONS & FEATURES





2024 MAZDA3

SPECIFICATIONS & FEATURES

PRODUCTION TIMING

Job #1: June 2023 (Japan) and September 2023 (Mexico)

MODEL LINE-UP

ENGINE	MODEL
SKYACTIV-G 2.5 CD	GX FWD AT
SKYACTIV-G 2.5 CD	GS FWD AT
SKYACTIV-G 2.5 CD	GS AWD AT
SKYACTIV-G 2.5 CD	GT FWD AT
SKYACTIV-G 2.5 CD	GT AWD AT
SKYACTIV-G 2.5 T	GT AWD AT

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MAZDA CANADA INC.

Product Planning & Strategy

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Richmond Hill, ON, L4B 3K5

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MODEL LINE-UP / MSRP

Effective Date: July 1, 2023

Trim	Trans	Drive	Engine	Description	MSRP
GX	6AT	FWD	2.5L I4 CD		\$24,200
GS	6AT	FWD	2.5L I4 CD		\$26,700
	6AT	FWD	2.5L I4 CD	Luxury Package	\$28,900
	6AT	AWD	2.5L I4 CD	Luxury Package, i-ACTIV AWD	\$30,900
GT	6AT	FWD	2.5L I4 CD		\$33,000
	6AT	AWD	2.5L I4 CD	i-ACTIV AWD	\$35,000
	6AT	AWD	2.5L I4 T	i-ACTIV AWD	\$37,400

Freight & PDE for all models	\$1,995
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Note: \$100 air conditioning surcharge is excluded from applicable vehicle prices

CD = Cylinder Deactivation

T= Dynamic Pressure Turbo

Options	Available On	MSRP
Luxury Package	GS	\$2,200
i-ACTIV AWD (requires Luxury Package on GS)	GS / GT	\$2,000
SKYACTIV-G 2.5 T with Dynamic Pressure Turbo (DPT) engine (requires i-ACTIV AWD)	GT	\$2,400
Polymetal Grey Metallic	GS/GT	\$300
Snowflake White Pearl	All models	\$300
Ceramic Metallic	GT	\$300
Machine Grey Metallic	All models	\$400
Soul Red Crystal Metallic	All models	\$500
Garnet Red Leather interior (available with select exterior colours only, requires i-ACTIV AWD)	GT	\$250

Luxury Package	Leatherette trimmed upholstery, power adjustable driver's seat (10-way, includes lumbar support), driver's seat memory function, power glass moonroof with interior sunshade including tilt-up ventilation and one-touch open feature, auto-dimming rearview mirror, exterior mirrors with reverse tilt down function, 10.25" full colour centre display w/ Mazda Connect Infotainment system, Touchscreen centre display for Apple CarPlay™ / Android Auto™, Navigation-ready (requires navigation SD card accessory)
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Garnet Red Leather interior	Garnet Red Leather upholstery, black dash with accent stitching in red, exterior mirrors in Jet Black Mica and 18" alloy wheels with black finish. Only available with AWD
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VEHICLE HIGHLIGHTS

FEATURE DEPLOYMENT VERSUS 2023 MAZDA3

ALL GRADES:

Content Removed

- Cigarette socket (12V) removed

GX:

Content Added/Updated/Replaced

- Skyactiv-G 2.0L engine, upgraded to Skyactiv-G 2.5L engine

Content Removed

- Skyactiv-MT 6-speed manual transmission option removed
- HD Radio feature removed
- Navigation ready (requires SD card accessory) feature removed
- Rain sensing intermittent front wipers feature removed
- Passenger side seat back pocket removed

GS:

Content Added/Updated/Replaced

- Skyactiv-G 2.0L engine on FWD, upgraded to Skyactiv-G 2.5L engine
- SCBS-F feature upgraded to detect pedestrians at night-time as an IIHS compliance measure

Content Removed

- HD Radio feature removed
- Navigation ready (required SD card accessory) feature removed

GS LUXURY PACKAGE:

Content Added/Updated/Replaced

- 10.25" full colour centre display w/ Mazda Connect Infotainment system added
- Touchscreen centre display for Apple CarPlay™ / Android Auto™ added

GT GRADE:

Content Added/Updated/Replaced

- Off Road Navigation feature added
- Wireless Phone Charging (Qi) feature added
- USB ports (2) - Type C (fast charging) feature added
- Wireless Apple CarPlay™ integration added
- Wireless Android Auto™ integration added

COLOURS:

Exterior

- Ceramic Metallic (47A) exterior added
- Sonic Silver Metallic (45P) exterior removed

Interior

- Pure White leather interior removed
- Garnet Red leather interior only available with AWD option

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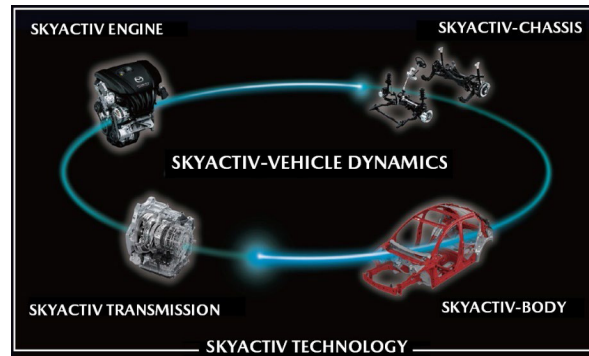
VEHICLE HIGHLIGHTS

G-VECTORED CONTROL (GVC)

WHY

PROGRESSION OF THE JINBA-ITTAI PHILOSOPHY

Mazda aims to offer vehicles that provide driving pleasure and enrich the lives of their owners. We have achieved this through the pursuit of Jinba-Ittai, a feeling of unity between driver and vehicle. GVC is the first technology within Skyactiv-Vehicle Dynamics, and is part of the Skyactiv series of technologies. Skyactiv-Vehicle Dynamics was conceived to integrate control of the engine, transmission, chassis and body to enhance the car's Jinba-Ittai feel; a sense of connectedness between car and driver that differentiates Mazda vehicles from others.

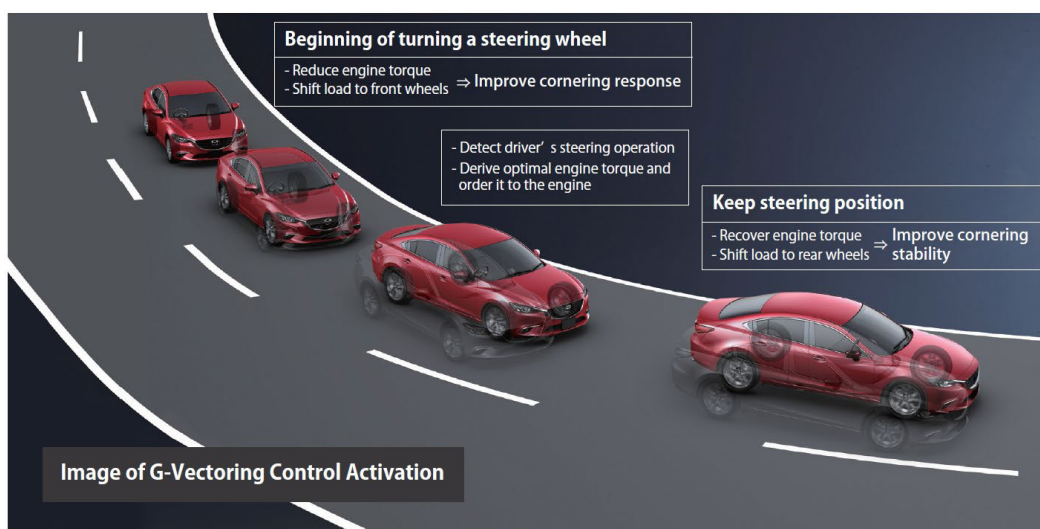


HOW

ENHANCING CHASSIS PERFORMANCE USING THE SKYACTIV ENGINE

GVC is only possible thanks to the existence of Skyactiv engines, which enable precise control of drive torque, and the Skyactiv-Chassis, which facilitates ideal vehicle behavior. GVC maximizes tire performance by focusing on the vertical load on the tires. The moment the driver starts to turn the steering wheel, GVC controls engine drive torque to generate a deceleration G-force, thereby shifting load to the front wheels. This increases front-wheel tire grip, enhancing the vehicle's turn-in responsiveness.

Thereafter, when the driver maintains a constant steering angle, GVC immediately recovers engine drive torque, which transfers load to the rear wheels, enhancing vehicle stability.



A NATURAL CONTROL EFFECT BASED ON A HUMAN-CENTERED DEVELOPMENT PHILOSOPHY

Mazda studied the biomechanical relationship between the human and a vehicle in operation in order to tune the system to maximize a smooth interaction. The reaction rate and amount of control has been aligned with human sensibilities.

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VEHICLE HIGHLIGHTS

BENEFITS OF GVC

CONFIDENCE INCREASES AS THE CAR BEHAVES MORE IN LINE WITH DRIVER EXPECTATIONS

The driver operates the steering wheel to keep the vehicle within its lane whether driving in a straight line or cornering. However, due to irregularities and undulations in the road surface, the vehicle does not always travel along the expected line, forcing the driver to make corrections with the steering wheel.

Since GVC provides enhanced response to slight steering wheel operations, it greatly reduces the size and frequency of steering corrections.

Because GVC simultaneously enhances handling and stability by optimizing the vertical load on the tires depending on driving conditions, it demonstrates even greater effectiveness in rain and snow and on poor road surfaces.

GVC is also effective at reducing fatigue for both driver and passenger. Fatigue steadily builds up as the driver continues to make minor steering corrections. Since GVC helps alleviate these corrections, it reduces accumulated fatigue over long distances. And by smoothing the transitions between G forces, GVC suppresses the swaying of head and body experienced by vehicle occupants, enabling them to enjoy a more comfortable drive.

Reduction in torso-sway with GVC



* In-house passenger seat comparison of left-hand turn at 30 km/h (lateral acceleration of 0.4 G)

Moving forward, Mazda plans to deploy GVC in most of its new-generation vehicles.

G-VECTORING CONTROL PLUS (GVC PLUS)

Newly added to the smooth and efficient vehicle behaviour delivered by G-Vectoring Control (GVC) is braking control. This further improves vehicle behaviour for even easier control and greater reassurance when changing lanes on the highway, or maneuvering to avoid emergency situations or to counter slippery road conditions on snowy roads.

Applying just a hint of braking to the outer tires when returning the steering wheel to its neutral position while cornering increases the stability of the direction of yaw movement. Because the steering wheel angle is also reduced in the process, it helps maintain a stable vehicle posture for easier, more predictable handling in such situations.



The car leans very little and the steering wheel returns quickly for reassuring and predictable handling

The car leans more, causing worry, and the steering wheel angle is large, so handling is less predictable

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COLOUR AND TRIM GUIDE

DISCLAIMER

This colour guide has been added to facilitate the ordering process. Although we have made every effort to match the colour and fabric, we cannot guarantee the images below are an exact equivalent.

EXTERIOR	INTERIOR UPHOLSTERY AND COLOUR				
	GX	GS	GS Luxury Package	GT	
	Cloth		Leatherette	Leather	
Paint Finish	Black		Black	Black	Garnet Red ¹
Snowflake White Pearl	•	•	•	•	•
Jet Black Mica	•	•	•	•	•
Deep Crystal Blue Mica	•	•	•	•	
Machine Grey Metallic	•	•	•	•	•
Soul Red Crystal Metallic	•	•	•	•	
Polymetal Grey			•	•	•
Platinum Quartz Metallic			•	•	
Ceramic Metallic				•	•

¹ Includes Garnet Red Leather upholstery, black dash with accent stitching in red, exterior mirrors in Jet Black Mica and 18" alloy wheels with black finish. Only available with AWD option on GT

EXTERIOR COLOURS

Snowflake White Pearl



Jet Black Mica



Deep Crystal Blue Mica



Machine Grey Metallic



Soul Red Crystal Metallic



Polymetal Grey



Platinum Quartz Metallic



Ceramic Metallic



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COLOUR AND TRIM GUIDE

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INTERIOR COLOURS¹



Black - Cloth



Black - Leatherette



Black - Leather



Garnet Red - Leather

¹ Upholstery may not be exactly as shown

² Includes Garnet Red Leather upholstery, black dash with accent stitching in red, exterior mirrors in Jet Black Mica and 18" alloy wheels with black finish. Only available with AWD option on GT

ALLOY WHEELS



16" alloy wheels (silver metallic finish)
Standard on GX and GS



18" alloy wheels (Light grey high lustre finish)
Standard on GT



18" alloy wheels (Black finish)
Standard on GT Turbo

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SPECIFICATIONS

ENGINE

	<u>GX/GS/GT</u>	<u>GT (Optional)</u>
Type	SKYACTIV-G 2.5 with Cylinder Deactivation	SKYACTIV-G 2.5T
Valve train	DOHC 16-valve	DOHC 16-valve
# of cylinders/configuration	4 / in-line	4 / in-line
Displacement	2,488 cc	2,488 cc
Bore and stroke	89.0 x 100.0 mm	89.0 x 100.0 mm
Compression ratio	13.0 : 1	10.5 : 1
Horsepower SAE net	191 @ 6,000 rpm	250 @ 5,000 rpm (with 93 octane fuel) 227 @ 5,000 rpm (with 87 octane fuel)
Torque SAE net lb-ft	186 @ 4,000 rpm	320 @ 2,500 rpm (with 93 octane fuel) 310 @ 2,000 rpm (with 87 octane fuel)
Redline	6,500 rpm	6,300 rpm
Fuel system	Direct injection	Direct injection
Recommended fuel	Regular (unleaded)	Regular (unleaded)
Emissions	Tire 3 / Bin 30	Tire 3 / Bin 70

CHASSIS

Front suspension	Independent, MacPherson Strut type coil spring and stabilizer bar		
Rear suspension	Torsion beam		
Steering	Rack and pinion column, electrically assisted power steering		
Steering ratio	15.59 : 1		
Steering wheel turns	2.9 (lock-to-lock)		
Minimum turning circle	10.6 m (curb to curb diameter)		
Brakes	SKYACTIV-G 2.5 with Cylinder Deactivation (FWD)	SKYACTIV-G 2.5 with Cylinder Deactivation (AWD)	SKYACTIV-G 2.5 T (AWD)
	Power-assisted with dual diagonal hydraulic circuits		
	Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)		
	280 mm ventilated front discs	295 mm ventilated front discs	
	265 mm solid rear discs		
Wheels	16" alloy wheels (standard on GX/GS) 18" alloy wheels (standard on GT)		
Tires	205/60R16 (standard on GX/GS) 215/45R18 (standard on GT)		
Spare Tire	T125/70D16		
Curb Weight (kg)	SKYACTIV-G 2.5 with Cylinder Deactivation (FWD)	SKYACTIV-G 2.5 with Cylinder Deactivation (AWD)	SKYACTIV-G 2.5 T (AWD)
	1,417	1,497	1,540

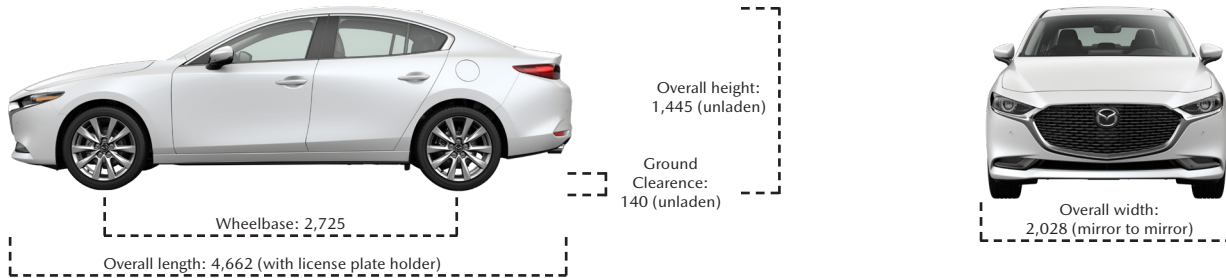
CAPACITIES

Seating	5
Fuel tank	50L (FWD) / 48L (AWD)
Washer fluid tank	4.2L

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SPECIFICATIONS

EXTERNAL DIMENSIONS (MM)



INTERNAL DIMENSIONS (MM)

Headroom (fr/rr)	965 / 947 (without moonroof) 954 / 931 (with moonroof)
Legroom (fr/rr)	1,075 / 891
Hiproom (fr/rr)	1,387 / 1,292
Shoulder room (fr/rr)	1,414 / 1,359

CARGO VOLUME (L)

Cargo Volume (SAE)	374 L (behind rear seats) 940 L (with rear seats folded, up to ceiling)
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FUEL ECONOMY RATINGS (L/100KM)

	SKYACTIV-G 2.5 with Cylinder Deactivation (FWD)	SKYACTIV-G 2.5 with Cylinder Deactivation (AWD)	SKYACTIV-G 2.5 T (AWD)
City	8.4	8.9	10.1
Highway	6.3	6.6	7.3
Combined	7.5	7.9	8.8

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EQUIPMENT WALK

GX

ENGINE AND MECHANICAL

Skyactiv-G 2.5L SKYACTIV-G 2.5 with Cylinder Deactivation (4-cylinder / in-line)
 Horsepower: 191 hp Torque: 186 lbs.-ft.
 Skyactiv-Drive 6-speed automatic transmission with manual-shift mode and Drive Selection switch
 G-Vectoring Control Plus (GVC Plus)
 Electrically assisted steering
 Front-wheel drive

SUSPENSION AND BRAKES

Power-assisted 4-wheel disc brakes
 Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)
 G-Vectoring Control Emergency Brake Assist (EBA)
 Front suspension: independent, MacPherson strut type, with coil springs and stabilizer bar
 Rear suspension: torsion beam
 Rack and pinion column, electrically assisted power steering

TIRES AND WHEELS

16" alloy wheels (silver metallic finish)
 205/60R16 all-season tires Emergency Brake Assist (EBA)
 Tire Pressure Monitoring System (TPMS) - direct type
 Temporary spare tire

SAFETY AND SECURITY

Rearview camera (wide angle)
 Dynamic Stability Control (DSC)
 Traction Control System (TCS)
 Hill Launch Assist (HLA)
 Rear Cross Traffic Alert (RCTA)
 Advanced Blind Spot Monitoring (ABSM)
 Dual front and dual side airbags
 Dual side curtain airbags
 Driver and front passenger knee airbags
 Rear side airbags
 3-point seat belts for all seating positions (2 front; 3 rear)
 Child-safety rear door lockouts
 Front seat-belt pretensioners with force limiters
 Integrated child safety-seat anchors in rear seat (outboard seats)
 Height adjustable front and rear seat head restraints
 Height adjustable front seat belts
 Engine immobilizer theft deterrent system

EXTERIOR

LED headlights and daytime running lights
 LED rear combination tail lights
 Body coloured power exterior mirrors with integrated turn signal indicators
 Body coloured exterior door handles
 Chrome tail pipe garnish
 Automatic on/off headlights
 Variable speed intermittent windshield wipers

INSTRUMENTATION

Meter-set with 7" LCD display
 Trip computer
 Tachometer
 Exterior temperature gauge
 Warning lights for low windshield washer fluid level, low fuel level, door ajar, check engine, low oil pressure, electronic parking brake, high beam and safety belts

STORAGE

Front centre console with armrest and cup holders
 Side door pockets with bottle holder

INTERIOR: SEAT & TRIM

Cloth upholstery
 Manually adjustable driver's seat (8-way)
 Manually adjustable passenger seat (4-way)
 Heated front seats (three position adjustable)
 60/40 split folding rear seat
 Custom fitted floor mats with Mazda 3 embroidery



INTERIOR: AUDIO & CONNECTIVITY

8.8" wide colour display with Mazda Connect
 Mazda Connected Vehicle Services available
 Mazda Connected Vehicle Service is available or a 2 year trial period from your vehicle's in-service date; a paid subscription is required upon expiry of the trial period. Requires MyMazda App (on a compatible smartphone), working vehicle electrical system (including battery), wireless coverage and GPS satellite signal. Services, connectivity and capabilities vary by conditions as well as geographical and technical restrictions. See mazda.ca for details. Services may include: Remote Services [remote engine start/stop, remote lock/unlock, remote hazard lights; Vehicle Status [vehicle status alert]; Navigation Services [vehicle finder, send to car¹]; Vehicle Connected Services [vehicle health report, online update, push notifications, malfunction notification]; Mazda Road Side Assistance
 HMI Commander switch
 AM/FM Radio with 8 speakers
 Wired Apple CarPlay™
 Wired Android Auto™
 USB ports (2) - Type A
 Steering wheel mounted audio controls
 Bluetooth® with Audio Profile
 Steering wheel mounted Bluetooth® controls
 SMS text message functionality

INTERIOR: COMFORT & CONVENIENCE

Air conditioning with manual climate controls
 Rear heater ducts (under front seats)
 Push Button Start
 FOB type key
 Keyless entry
 Electronic Parking Brake (EPB) with auto-hold function
 Cruise control with steering wheel mounted controls
 Tilt and telescopic steering wheel
 Power windows (with one touch up/down for driver)
 Speed sensing, double action power door locks
 Day/night rearview mirror
 Driver and passenger sunvisors with covered vanity mirrors
 LED Front and rear room lamps
 Rear coat hook (2)
 Cargo / trunk light
 Illuminated entry

¹ This feature is only applicable on trims with Navigation ready (requires SD card accessory) or Navigation system.

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EQUIPMENT WALK

GS

Includes the following features in addition to or in place of GX equipment:

SAFETY AND SECURITY

- Mazda Radar Cruise Control with Stop & Go function (MRCC with Stop & Go function)
- Smart City Brake Support Front (SCBS-F)
- Distance and Speed Alert (DSA)
- Smart Brake Support Front (SBS-F)
- Pedestrian Detection (forward sensing)
- Distance Recognition Support System (DRSS)
- Forward Obstruction Warning (FOW)
- Lane-keep Assist System (LAS)
- Lane Departure Warning System (LDWS)
- High Beam Control System (HBC)
- Driver Attention Alert (DAA)



EXTERIOR

- Heated exterior mirrors
- Rain sensing intermittent front wipers

INTERIOR: COMFORT & CONVENIENCE

- Automatic dual-zone climate controls
- Driver and passenger sunvisors with illuminated covered vanity mirrors

STORAGE

- Overhead console with sunglasses holder

INTERIOR: SEAT & TRIM

- Heated steering wheel
- Leather-wrapped steering wheel
- Leather-wrapped shift knob
- Rear seat centre armrest with cup holders
- Passenger side seat back pocket

GS OPTIONS

LUXURY PACKAGE

- Leatherette trimmed upholstery
- Power adjustable driver's seat (10-way, includes lumbar support)
- Driver's seat memory function
- Exterior mirrors with reverse tilt down function
- 10.25" full colour centre display w/ Mazda Connect Infotainment system
- Touchscreen centre display for Apple CarPlay™ / Android Auto™

- Navigation-ready (requires navigation SD card accessory)
- Power-operated glass moonroof with interior sunshade, tilt-up ventilation feature, one-touch open feature
- Auto-dimming interior rearview mirror
- Exterior mirrors linked with memory seat function

AWD (REQUIRES LUXURY PACKAGE)

- i-Activ AWD (all-wheel drive)

- AWD badge on trunk

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EQUIPMENT WALK

GT

Includes GS standard equipment with power moonroof and auto-dimming rearview mirror plus:

ENGINE AND MECHANICAL

Skyactiv-Drive 6-speed automatic transmission with manual-shift mode, Drive Selection switch and paddle shifters

TIRES AND WHEELS

18" alloy wheels (Light grey high lustre finish)
215/45R18 all-season tires

SAFETY AND SECURITY

Traffic Sign Recognition System (TSR)
Smart Brake Support Rear (SBS-R)
Smart Brake Support Rear Crossing (SBS-RC)
Front and rear parking sensors
Windshield-projected colour Active Driving Display (ADD)
360° View Monitor
Traffic Jam Assist (TJA)

INTERIOR: COMFORT & CONVENIENCE

Advanced keyless entry (proximity and ignition)
Exterior mirrors linked with memory seat function
Frameless rearview mirror with auto-dimming
HomeLink® wireless control system
Engine starter button (bright ring detail)

INTERIOR: SEAT & TRIM

Leather trimmed upholstery¹
Power adjustable driver's seat (10-way, includes lumbar support)
Driver's seat memory function
Cloth Upholstery Treatment on A-Pillar
Horn pad (bright ring detail)

EXTERIOR

Adaptive Front-lighting System (AFS)
Automatic levelling front headlights
Signature lighting on front and rear lights
Front wiper de-icer
Auto-dimming exterior mirror (driver's side)
Gloss black front grille



INTERIOR: AUDIO & CONNECTIVITY

Bose® premium sound system with 12-speakers
SiriusXM Traffic Plus and Travel Link® services (complimentary 5-year trial subscription)
SiriusXM® Satellite Radio (complimentary 3-month trial subscription)
AM/FM/HD Radio
Navigation system
Off Road Navigation
Wireless Phone Charging (Qi)
USB ports (2) - Type C (fast charging)
Wireless Apple CarPlay™ integration
Wireless Android Auto™ integration

STORAGE

Raised fabric glove box
Glove box knob plating

¹ Includes Garnet Red Leather upholstery, black dash with accent stitching in red, exterior mirrors in Jet Black Mica and 18" alloy wheels with black finish. Only available with AWD option on GT

GT OPTIONS

AWD

i-Activ AWD (all-wheel drive)

AWD badge on trunk

SKYACTIV-G 2.5 T with Dynamic Pressure Turbo (DPT) engine (requires i-ACTIV AWD)

SKYACTIV-G 2.5 T with Dynamic Pressure Turbo (DPT)
HP: 250 (with 93 octane fuel) / 227 (with 87 octane fuel)
TQ: 320 lbs.-ft. (with 93 octane fuel) / 310 (with 87 octane fuel)
18" alloy wheels (Black finish)

Increased diameter exhaust outlets
Exterior mirrors in Jet Black Mica
Turbo badge on hatch
Turbo badge on engine cover



Product changes and options availability: Following publication of this guide, certain changes in equipment, options, specifications, prices and other information may have occurred which would not be reflected in these pages. All information included in this guide is based upon the available information at the time of publication. Although such information is believed to be correct at the time of publication, accuracy cannot be guaranteed. Mazda reserves the right, at any time without providing any further notice or incurring any obligations, to correct any errors, inaccuracies or omissions that may exist in this guide, as well as to make changes to any of the information included in this guide.